## **Media Questions**

## JoAnne Lake

## Beyond Embarrassment

- 1. You have been a vocal support for women who suffer with neurogenic bladder condition. In simple terms, what is this?
- 2. What are the symptoms that this creates for women? What are the inconveniences?
- 3. Women who suffer from this health condition are often embarrassed to talk about it. What did you do to help these women yet kept them anonymous?
- 4. When you were diagnosed in 2009, you had some difficulties with doctors and their understanding your questions and concerns beyond the strictly medical information. What would you advise women to do or not do related to their doctors?
- 5. What questions should women and their families ask if they have this or other over or under active bladder conditions.
- 6. You wrote *Beyond Embarrassment* to offer help to women with this or similar health conditions. What is your key message to them?
- 7. You have shared your experiences in this book. What did you do to make sure it was medically correct?
- 8. You also have other messages...
- Be your own advocate What does this mean for the woman? Her family and friends?
- You are not alone How do you do this if you are living alone? How do you find others for support?
- Knowledge is power What do women need to know?
- 9. How can women share their experiences and help other women?
- 10. Is there a website for this book and more information?
- 11. Where is this book available?
- 12. What other information might you want to share with our audience today?

For more information, review copies or additional media materials contact Sharon Castlen ibmarket@optonline.net 800-949-4416